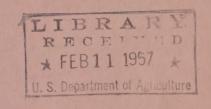
POINSETTIA

STOCK PLANT PRICE LIST

1957



NEW ECKE PINKK Blooming and growth habits same as regular Pink but having long bracts similar to the Oak Leaf type, which makes it very desirable. A limited supply of medium-sized plants available at \$1.20 each.

BARBARA ECKE SUPREME. Definitely the most popular variety. Patented variety sold only under patent restrictions. The finest of all pot-plant varieties for the central and northern part of the United States. Stock plants produce freely, can be soft pinched and have the finest-colored bracts.

INDIANAPOLIS RED. Exceptionally fine variety for the southern states. Grows short and stocky.

BARBARA ECKE SUPREME, INDIANAPOLIS RED, and ECKE WHITE:

Per 100: Super Jumbo - \$180.00 #1 - \$120.00 #3 - \$60.00 Jumbo - 150.00 #2 - 90.00 *#4 - 40.00

IMPROVED ALBERT ECKE, and PINK:

MRS. PAUL ECKE, RUTH ECKE, OAK LEAF, DBLE. HENRIETTE ECKE, and ST. LOUIS:

Per 100: Super Jumbo - \$135.00 #1 - \$85.00 #3 - \$45.00 Jumbo - 110.00 #2 - 65.00 *#4 - 25.00

Above prices f.o.b. eastern points of distribution, c/o Railway Express Agency

* All #4 plants should be shipped by Railway Express direct from Encinitas to carry through successfully.

AT THE PRESENT TIME WE ARE ABLE TO RESERVE SUPER JUMBOS IN ALL VARIETIES.

ON ALL ORDERS MAILED AFTER JANUARY 1, 1957 A 10% PACKING CHARGE WILL BE MADE.

CHANGES IN ORDERS WILL BE ACCEPTED UNTIL FEBRUARY 1, 1957.

PAUL ECKE

The California Poinsettia Grower

Encinitas, California

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